



# THE 10 IPX COMMANDMENTS

I

THOU SHALL FOCUS  
ON PROVIDING  
GLOBAL REACH &  
SCALABILITY

# II

THOU SHALL AIM  
FOR

IPX PURITY

# III

THOU SHALL  
PROVIDE BOTH  
VOICE AND DATA  
SERVICES

# IV

THOU SHALL  
SUPPORT LTE

ROAMING GLOBALLY

V

THOU SHALL FIND  
SOLUTIONS TO  
MONETISE DATA

# VI

THOU SHALL  
DEVELOP  
INNOVATIVE  
SERVICES

# VII

THOU SHALL FOCUS  
ON EMPOWERING  
END-USERS

# VIII

THOU SHALL TAKE THE  
NECESSARY STEPS TO  
REMAIN RELEVANT TO  
CUSTOMERS

# IX

THOU SHALL NOT  
FOCUS ONLY ON  
MOBILE OPERATORS

X

THOU SHALL HAVE NO  
OTHER IPX  
CONSULTANT THAN  
HOT TELECOM...



'Boxing isn't just about **brute strength**, it's about **skill** and **outwitting** your opponent.'



**LET THE FIGHT BEGIN**



HOT TELECOM  
THE IPX EXPERT