

Marie Perruchet

Storytelling, Content strategy, Communications & Pitching

Marie Perruchet is a former BBC news correspondent and the founder of One Perfect Pitch, a consulting firm based in San Francisco. She works with business executives and entrepreneurs to shape their story and deliver effective pitches.

As a former mentor at 500 startups, the largest accelerator program in the United States, she helped prepare the startup founders to pitch venture capital funds. Marie just published a book on the art of pitching “One Perfect Pitch” at McGraw-Hill.

She was featured in the Wall Street Journal and her clients include Deloitte, LinkedIn, Adobe, KPMG and a host of incubators, startups, accelerators and universities.

Born in South Korea, she grew up in Normandy and lived in numerous countries around the world.

Marie Perruchet’s Selected Experience

Author - "One Perfect Pitch"
McGraw-Hill Education

Founder - One Perfect Pitch
Consulting firm specialized in Marketing Communications, Storytelling and executive coaching

Pitch coach - 500Startups
Accelerator program

Journalist correspondent in San Francisco Bay Area, USA – BBC

Journalist correspondent in New Delhi, India – BBC

Journalist correspondent in Shanghai, China – BBC

Journalist - Radio France Brussels